



# Susan C. Murray

## MEMORIAL WOMEN'S SCHOLARSHIP FUND

To The Student Applicant,

Attached you will find a description of the **Susan C. Murray Memorial Women's Scholarship Program** and an Application. Please review the **Susan C. Murray Memorial Women's Scholarship Program** documents carefully, as only candidates whose applications meet all of the requirements will be considered.

The application represents an opportunity to help you continue your education in preparation for the professional career of your choice. In seeking consideration, you have made an important investment in your future. IHS Markit, publisher of *The Pocket List of Railroad Officials*, *Official Railway Guide*, *Official Railway Equipment Register*, *PocketList.com* and other leading products, shares your hopes that you will be successful.

All information must be complete. Incomplete or missing information could result in disqualification. Please read and follow the instructions carefully. Please note that the personal essay is very important and is given large consideration by the judges in their scoring. The completed application and all attachments must be received by **February 15, 2019**. Submit the complete package to:

### **The Susan C. Murray Memorial Women's Scholarship Program**

Attn: Kathy Rogers

3 Iris Drive

East Windsor, NJ 08520





# Susan C. Murray

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## **Thoughts Behind the Creation of The Susan C. Murray Memorial Women's Scholarship Program**



While they may not have known her name, most railroaders and rail suppliers from the many industry trade shows she ran and attended happily recognized Susan C. Murray's face. When she passed away in January of 2003, her official title was Vice President, Directories for Commonwealth Business Media, but for those who knew her best and had the good fortune of working with her, she was best known as: friend, valued colleague, professional mentor, leader and role model.

Susan C. Murray began her distinguished career with International Trade Exhibits in France as the company's Public Relations and Marketing Manager. She spent 10 years there building a solid market before joining International Thomson Transport Press (a predecessor to IHS Markit) in 1984.

At Thomson Transport Press, Susan's star had only begun to rise, as she would hold a variety of marketing and executive posts during her tenure. She would soon be credited with conceiving and creating the company's Specialty Publishing Group. Under Murray's direction, the group launched two trade shows, including the ASLRRRA (American Short Line and Regional Railroad Association) Annual Meeting and Exhibition, and published numerous conference programs on behalf of the transportation industry's leading trade associations.

In her final post, she managed Commonwealth Business Media's Directory Division, with 13 titles in various fields, including rail transportation, international trade, classical music and commercial credit, as well as the company's conference department.

As a manager, Susan Murray led by example. One of the keys to her success—something she employed throughout all aspects of her life—was balance. With grace and aptitude, she successfully struck a balance between a full personal life and an often-hectic professional life. In business, she combined a guiding philosophy with firm direction. Susan understood the importance of hard work, and also play. She tackled new challenges with determination and a jovial nature. In life she mastered equilibrium—something many professional women struggle each day to achieve.

To celebrate Susan C. Murray's life and incredible success, IHS Markit has partnered with ASLRRRA to create this memorial scholarship fund. It is our hope that this scholarship will assist the daughters and granddaughters of railroad industry professionals to pursue and realize universal dreams of success in the professions of their choosing.

In this way, as in so many others, Susan's mentoring touch will live on for many years to come.



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**MEMORIAL WOMEN'S SCHOLARSHIP FUND**

## **SUSAN C. MURRAY MEMORIAL WOMEN'S SCHOLARSHIP PROGRAM**

### **A. CRITERIA**

1. Scholarship shall be a maximum of four (4) consecutive years' education.
2. Eligibility: Daughters and granddaughters of ASLRRA members and suppliers in good standing.
3. Must have taken either the Scholastic Aptitude Test (SAT), or the American College Test (ACT), or in case of Canadian applicants, the recognized testing authority. Canadian applicant's minimum score will be determined by consultation with a recognized Canadian education authority.
4. Shall submit transcript of 3½ years of High School and profile of applicant's school and school's student performance.
5. Shall demonstrate desire and intent by submitting an essay of approximately 500 words with application. The essay is very important and is given large weight by the judges in their scoring.
6. Will retain scholarship by maintaining, during each school year, an average of 3.0 out of 4.0, and continue to maintain a status of full time student. At least one fourth of the requirements for the degree must be completed each year so the student will be classified as Sophomore, Junior and Senior for each of the next three years.
7. Must be enrolled in an accredited institution of higher learning (two year or four year) before payment is made.
8. Will submit two letters of recommendation, one being from student's high school counselor.

### **B. DISBURSEMENT OF MONEY**

1. To be made in two equal payments (\$1,000 per semester).
2. To be made directly to the student upon receipt of proof of registration for the next semester and proof of current grade point average (must maintain at least 3.0 out of 4.0).

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APPLICATIONS WILL BE AVAILABLE VIA [WWW.ASLRRA.ORG](http://WWW.ASLRRA.ORG) OR BY CONTACTING KATHY ROGERS AT [kathy.rogers@ihsmarkit.com](mailto:kathy.rogers@ihsmarkit.com) or 732.730.2550.

**ALL APPLICATIONS MUST BE RECEIVED BY FEBRUARY 15, 2019.**



# Susan C. Murray

## MEMORIAL WOMEN'S SCHOLARSHIP FUND

PLEASE TYPE OR PRINT

### Section #1:

Name: \_\_\_\_\_  
First Middle Name Last Name

Address \_\_\_\_\_  
Street City State Zip

Phone Number: ( ) \_\_\_\_\_ email: \_\_\_\_\_

Date of Birth: \_\_\_\_\_  
Month Day Year Age

Place of Birth: \_\_\_\_\_ U.S. Citizen: Yes \_\_\_\_\_ No \_\_\_\_\_

Father's Name: \_\_\_\_\_ Living? Yes \_\_\_\_\_ No \_\_\_\_\_

Father's Address: \_\_\_\_\_  
Street City State Zip

Mother's Name: \_\_\_\_\_ Living? Yes \_\_\_\_\_ No \_\_\_\_\_

Mother's Address: \_\_\_\_\_  
Street City State Zip

### Section #2:

Please indicate which ASLRRRA member or supplier is your sponsor: \_\_\_\_\_

Name of Employee: \_\_\_\_\_

Relationship: \_\_\_\_\_

### Section #3:

Write and enclose a personal essay of approximately 500 words to the Scholarship Selection Committee furnishing any additional information that will enable the Committee to better evaluate your personal qualifications as a Scholarship applicant. Tell us about an experience in your life that you believe has had the greatest impact on who you are today and your goals for the future.

### Section #4:

Enclose two (2) letters of recommendation, one being from student's high school counselor.

### Section #5:

I agree that in consideration of an award to me of a Scholarship, at the termination of the academic year, I will submit promptly to the Selection Committee a report of my academic progress.

\_\_\_\_\_  
Applicant's Signature Date

The answers to the questions above are true and correct to the best of my knowledge

\_\_\_\_\_  
Parent Guardian's Signature Date

